

Do companies consider employee H&W a priority?

Optum surveyed 347 large employers around the world to better understand current health and wellbeing strategies and practices. Here’s what they said about the importance of offering H&W programmes.



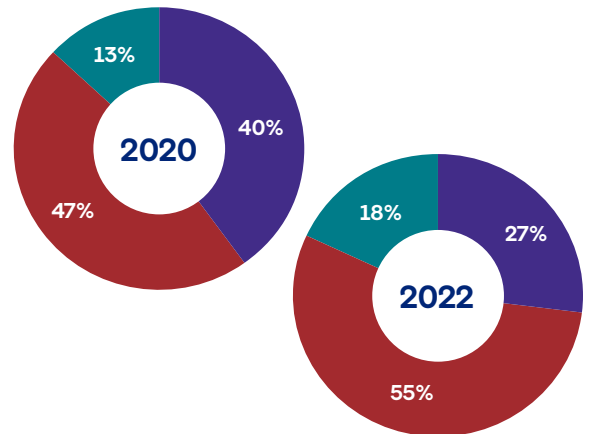
How important to your company is each reason for offering H&W programmes to employees?

● 2021 ● Currently



Are employees in other countries offered fewer, more or the same number of H&W programmes as those in the country where your company is based?

● Fewer ● Same ● More



“What really stood out was the support from leadership who took our H&W strategy seriously and supported it financially for the overall success of this programme.”

– Employer (India)



Do you think your company's proportionate spending on health and wellness management programmes will increase, decrease or stay the same in the next three years?

● Decrease ● Stay the same ● Increase

2020



APAC



2021



EMEA



2022



LATAM



Results from our survey indicate companies are prioritising H&W more than in the past. Companies considering each of the common reasons for offering H&W programmes as important has increased by 7%–15%.

Many are working to expand offerings so that employees working abroad have access to the same number of H&W programmes (or more) as those in country. And about 10% more employers than last year expect H&W spending to increase.



Strategy starter

How are you engaging leadership in strategic planning as it relates to employee health and wellbeing?

Optum can help

We're on a mission to create a healthier world. At Optum, we understand that corporate success starts with a healthy workforce. Our integrated health solutions, including our global Employee Assistance Programme, help advance your health and wellbeing strategy to build a culture of health within your organisation.

Learn more at optum.com/globalemployers.

Survey methodology

- 347 international employers located in APAC, EMEA or LATAM regions
- Global companies with 3,000+ employees
- Decision-makers in human resources, executive, management or administrative roles
- Surveys administered online from 7 April to 5 May 2022



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